

Privacy Policy

Hotel Aalders places great importance on the protection of your personal data. In this Privacy Policy, we aim to provide clear and transparent information on how we handle personal data.

For convenience, references below to "the hotel" are references **to Hotel Aalders B.V.**, and references to "the website" are references to all websites and products that are part of the company.

We make every effort to ensure your privacy and, therefore, handle personal data with care. The hotel complies with all applicable laws and regulations, including the General Data Protection Regulation (GDPR). This means that, in any case, we:

- Process your personal data in accordance with the purpose for which they were provided; these purposes and the types of personal data are described in this Privacy Policy;
- Limit the processing of your personal data to only those data that are minimally necessary for the purposes for which they are processed;
- Ask for your explicit consent when we need it for the processing of your personal data;
- Have taken appropriate technical and organizational measures to ensure the security of your personal data;
- Do not pass on personal data to other parties unless necessary for the execution of the purposes for which they were provided;
- Are aware of your rights regarding your personal data, want to point them out to you, and respect them.

As the hotel, we are responsible for processing your personal data. If, after reading our Privacy Policy, or more generally, you have questions or wish to contact us, you can do so via the contact details at the bottom of this document.

Processing of Supplier Personal Data

Personal data of suppliers are processed by the hotel for the following purpose(s):

- Administrative purposes;
- Communication about the assignment and/or invitations;
- Executing or issuing an assignment.

The legal basis for this personal data is:

- The agreed-upon assignment;

For the above purpose(s), the hotel may request the following personal data from you:

- First name;
- Middle name;
- Last name;
- (Business) Phone number;
- (Business) Email address.

Your personal data will be stored by the hotel for the above processing purposes for the period:

- During the term of the agreement and thereafter only in the financial administration for a maximum of 7 years.

Processing of Newsletter Subscriber Personal Data

Personal data of newsletter subscribers are processed by the hotel for the following purpose(s):

- Informing the person through newsletters.

The legal basis for this personal data is:

- The Newsletter registration form.

For the above purpose(s), the hotel may request the following personal data from you:

- First name;
- Middle name;
- Last name;
- Email address.

Your personal data will be stored by the hotel for the above processing purposes for the period:

- During the period of subscription.

Processing of Personal Data of Prospects, Stakeholder/Lobby Contacts, and/or Interested Parties

Personal data of prospects, stakeholder/lobby contacts, and/or interested parties are processed by the hotel for the following purpose(s):

- Information provision in the form of newsletters and/or targeted contacts.

The legal basis for this personal data is:

- Oral consent, provision of a business card, and/or via a LinkedIn connection.

For the above purpose(s), the hotel may request the following personal data from you:

- First name;
- Middle name;
- Last name;
- Phone number;
- Email address.

Your personal data will be stored by the hotel for the above processing purposes for the period:

- During the period that one is considered a prospect, stakeholder/lobby contact, and/or interested party.

Processing of Guest Personal Data

Personal data of guests are processed by the hotel for the following purpose(s):

- Administrative purposes;
- Communication about the assignment and/or invitations;
- Executing or issuing an assignment.

The legal basis for this personal data is:

- The agreed-upon assignment;

For the above purpose(s), the hotel may request the following personal data from you:

- First name;
- Middle name;
- Last name;
- (Business) Phone number;
- (Business) Email address;
- Credit card details (including the name of the credit cardholder, credit card number, and expiration date);
- Gender;
- Room preference;
- Room composition.

Your personal data will be stored by the hotel for the above processing purposes for the period:

- During the term of the agreement and thereafter only in the financial administration for a maximum of 7 years.

Depending on the functionality of the website you are using, the personal data we collect may include the same information as the points mentioned above.

Disclosure to Third Parties

The data you provide to us may be disclosed to third parties if necessary for the execution of the purposes described above. We use a third party for:

- Providing the internet environment of the GDPR program;
- Handling (financial) administration;
- Sending newsletters and invitations.

We never pass on personal data to other parties with whom we have not concluded a processing agreement. With these parties (processors), we naturally make the necessary agreements to ensure the security of your personal data. Furthermore, we will not provide the data you have provided to other parties unless required by law or permitted. An example of this is that the police, as part of an investigation, requests (personal) data from us. In such a case, we must cooperate and are therefore obliged to provide this data. We may also share personal data with third parties if you give us written permission to do so.

Within the EU

We do not provide personal data to parties located outside the EU.

Minors

We process personal data of minors (persons under 16 years of age) only if written consent has been given by the parent, guardian, or legal representative.

Retention Period

The hotel does not retain personal data longer than necessary for the purpose for which they were provided or required by law.

Security

We have taken appropriate technical and organizational measures to protect your personal data against unlawful processing, for example, we have taken the following measures:

- All persons who can access your data on behalf of the hotel are obliged to maintain confidentiality;
- We use a username and password policy on all our systems;
- We pseudonymize and ensure the encryption of personal data if there is a reason to do so;
- We make backups of personal data to be able to restore them in case of physical or technical incidents;
- We regularly test and evaluate our measures;
- Our employees are informed about the importance of protecting personal data.

Rights Regarding Your Data

You have the right to access, rectify, or delete the personal data we have received from you. You can also object to the processing of your personal data (or a part thereof) by us or by one of our processors. Additionally, you have the right to have the data provided by you transferred by us to yourself or on your instructions directly to another party. We may ask you to identify yourself before we can comply with the above requests.

If we may process your personal data based on permission given by you, you always have the right to withdraw this consent.

Complaints

If you have a complaint about the processing of your personal data, we ask you to contact us directly about this. If we cannot resolve this with you, we find this very unfortunate. You always have the right to submit a complaint to the Dutch Data Protection Authority, which is the supervisory authority in the field of privacy protection.

Questions

If you have any questions or comments as a result of our Privacy Statement, please contact us!

Contact Information

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